



Jennifer Einhorn Joins the BDU Team

Description

Business Development University is excited to announce that Jennifer Einhorn, Executive Consultant and Sales Coach, has been brought on board as the newest member of the BDU team.

Einhorn spent the majority of her career in technology and software sales, as well as in customer success. In her previous roles, she built and managed sales and customer success teams, was instrumental in creating and maintaining a recognizable presence for the organizations, established and managed strategic partnerships, reduced churn and increased revenue through new business and cross selling initiatives and developed and managed comprehensive hiring and employee on-boarding processes.

“I have had the opportunity to know, and work, with Jennifer for several years as both a client and networking partner,” said Lisa Peskin, CEO and Founder of BDU. “She not only has extensive experience in sales and sales management but also ran an entire customer service department. As such, she truly has the ability to understand companies and how to maximize relationships to grow and develop business. Her perspective and intuition has helped so many people who have had the pleasure of working with her, and we are excited that she is part of our team.”

Recently named one of South Jersey Magazine’s “Business Women to Watch,” Einhorn is a highly skilled networker and connector who understands the value of creating and developing strong relationships both in the business community and with a customer base. She brings her passion for coaching and mentoring to BDU and believes in the power of positive reinforcement, leadership by example and the value of continuous training and personal development.

About Business Development University

Business Development University is a sales and sales management training, coaching and consulting company helping clients significantly drive sales and revenues. For more information about how we can assist you in maximizing your performance and potential, please [contact us](#).

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