



Lisa's Secrets to Sales Success: What She Wishes She Had Known 35 Years Ago

Description

Lisa was thrilled to be invited back to chat with Fred Diamond on his Sales Game Changers podcast recently! The conversation centered around all that Lisa has learned in her 35 years in sales and sales leadership, and she shared some of the secrets to sales success she wishes someone had shared with her when she was getting her start in sales.

Want to learn Lisa's secrets to sales success? Listen to her interview now!

To read the transcript from this episode, [click here](#). For more information about the Sales Game Changers podcast, visit SalesGameChangersPodcast.com.

To hear Lisa's previous conversation with Fred Diamond, you can [listen here](#).

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