

Clients and Industries

Description

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Joel Simmons, President, EarthWorks

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Nicole Meyer, Account Manager, Sustainable Solutions

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Len Donnelly, Packaging Consultant, Acme Corrugated

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??We hired Lisa Peskin to offer sales training at our big ASI Shows to educate our members who are primarily salespeople. Lisa was a hit with attendees who gave her great ratings. Lisa is a delight to work with, and I would highly recommend her for corporate or trade show education.?

- Nicole Rollender

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"Lisa Peskin, CEO of BDU, is an amazing sales trainer! And that is coming from someone that grades people harshly! We recently hired Lisa to come in and work with our sales team and we were thrilled with the training. Her energy, presentation, and content were all spot-on and it left my sales team really charged up after this training session. Lisa is passionate about helping drive sales and has already recommended follow up that will help us to maximize our opportunities. It was a great decision to hire Lisa!"

- Ryan Clark

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??Lisa delivers her proprietary sales training with an incredible balance of zeal and pragmatism. She tells stories...Relatable, real-world examples of how her ideas have been applied. I think we laughed and learned in equal parts. We have tried several trainers over the years for our seasoned sales team... this is the first time we've brought someone in that our team LOVED... She infused energy into our team, put a fire in their bellies, and turned them loose with new tools and ideas. I'm personally recommending her to my friends who own businesses.?

- Stephanie Shea

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??I've read tons of books on business development and sales. This book is THE best, most information-packed, comprehensive, and practical book on sales I have ever read and used. If someone is involved in sales for their company and if they manage salespeople, this is a must-have book for everyone.?

- Ski Swiatkowski

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“Since starting my business I have read so many books on sales - many of them helpful, but none provided a real-world opportunity to DO THE WORK OF SALES. I find Lisa's book practical with multiple tips, tricks and actions to bring the revenue in.”

- Hettie Stroebel

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“Lisa is a phenomenal coach and mentor. This book is her “greatest hits” all in one place.”

- Drew Morrisroe

Business Development University has experience working with many companies in the following industries:

- Accounting
- Advertising
- Agriculture
- Architecture
- Associations
- Banking
- Broadcast Media
- Building Materials
- Business Supplies and Equipment
- Computers
- Construction
- Consulting
- Consumer Electronics
- Design
- Distributors
- Document Storage and Recovery
- Employee Benefits
- Engineering
- Facilities Services
- Financial Services
- Food Services/ Catering
- Health Services
- Human Resources
- Information Technology and Services
- Insurance
- Legal
- Marketing
- Manufacturing
- Non-profit organizations
- Office Furniture
- Oil and Energy
- Payroll
- Promotional/ Specialties
- Printing

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- Professional Services
- Public Relations and Communications
- Recreational Facilities and Services
- Software
- Staffing and Recruiting Services
- Technology
- Telecommunications
- Translation and Interpretation
- Universities/ Colleges

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