

Free BDU Sales Triage

Description

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What is a sales triage?

Triage is a methodology, developed by Business Development University (BDU), to help companies, individuals, sales teams and sales forces uncover what three areas, if improved upon, will have the biggest impact on sales performance.



How can a sales triage help?

Once these three areas are identified, a developmental program can be put together to start closing the gaps. BDU's CEO Lisa Peskin will meet with you to discuss the triage methodology and share valuable tools to help systematically identify and address either your triage areas or those of your direct reports. She'll assist with determining your triage areas and discuss effective methodologies to close the performance gaps and improve key developmental areas in order to achieve desired results.

What Others Are Saying

"Lisa is a consummate professional. She clearly understands the specific challenges of sales professionals and provides the coaching and tools to remove obstacles and get results. I've seen her in action and enjoyed the benefit of her wisdom. Perceptive, caring and motivating, she truly delivers the goods."

Hank O'Donnell, Certified EOS Implementer, Positive Traction, LLC

"Lisa was a blast. She infused energy into our team, put a fire in their bellies, and turned them loose with new tools and ideas. I'm personally recommending her to my friends who own businesses because I feel she drove so much value."

Stephanie Shea, CEO, Ampro Sportswear

"Lisa's sales expertise is outstanding. I have been in sales for ten years and was skeptical of what she could teach me. I could not have been more wrong! With her help, I have been able to increase my overall sales and shorten my sales cycle. In fact, using her

approach got me from demo to contract in four days, an unheard of turnaround in my industry! I would recommend her to anyone looking to improve their sales skills.â?•

â?? Sarah Jacobs, Regional Sales Director, PracticeMatch

â??Lisa and her team have elevated my sales process beyond my expectations. We are currently experiencing 20% growth since hiring BDU. I am excited and look forward to continuing to work with Lisa and her great team.â?•

â?? Anthony K. Bellia, President, Bellia Work+Space Professionals

â??When I decided that I needed to move my business to the next level, Lisa was my first choice as a business development and sales coach. Her coaching â?? rich with tools, techniques, and insights â?? has empowered me to move forward strategically. I can track my progress, measure my results, and refine my approach with a confidence I have never before experienced.â?•

â?? Paula Marolewski, Professional Wordsmith, Marolewski, LLC Writing Services



Contact BDU for your FREE sales triage (a \$500 value)!

Your Name (required)

Company Name

Your Email (required)

Your Phone

Your Message

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admin

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