



How to Organize Your Business and Optimize Your Sales: Lisa's Interview on BizSoup Podcast Radio

Description

BizSoup's CEO Lisa Peskin recently had the pleasure of being a guest on [BizSoup Podcast Radio](#) with host [John DeBevoise](#). They discussed the importance of setting a 30-60-90 day game plan, taking time for business development, identifying your sources of business and more.

Listen to Lisa's episode now for tips on organizing your business and optimizing your sales for maximum success!

About BizSoup Podcast Radio: BizSoup Podcast Radio brings to the podcast world an original style of compelling interviews of some of the brightest entrepreneurial minds in the business. BizSoup is geared for new and aspiring business owners but even the most seasoned business veterans will find John DeBevoise's podcast enlightening, educational and entertaining. To learn more or to hear other episodes, [listen now on iTunes](#).

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Author

lisa-peskin