



A Step-By-Step Guide to Networking Events â?? Lisaâ??s article in Women in Business Magazine

Description

If youâ??re going to take the time to attend a networking event, you need to make sure that youâ??re getting the most from your efforts there. Itâ??s not enough just to show up. You should arrive well-prepared so youâ??re purposeful in your activities.

â??Networking Events: BDUâ??s Step-by-Step Guide,â?• by BDUâ??s CEO Lisa Peskin, helps you plan for everything from what to bring with you to a networking event to how to follow up with the new contacts you made afterwards. This article was recently featured in the spring issue of Women in Business magazine, a quarterly publication distributed by the Greater Northeast Philadelphia Chamber of Commerce, and is full of invaluable tips for making the most out of your time spent networking.

Check out Lisaâ??s article on pages 22 â?? 23 of the spring issue, below, and learn the steps necessary to network like a pro!



Click here to read Lisa's article
on pages 22 & 23 and to
access the full spring issue of
Women in Business magazine.

The Greater Northeast Philadelphia Chamber of Commerce recognizes the contributions of women in all areas of business, and their inBusiness magazines are designed to publish useful information while highlighting some of the unique and fascinating people and places in the Greater Northeast. The chamber also features Women in Business programs to bring women together to connect, learn, and grow. For more information, or to join the chamber, please visit www.NEPhilaChamber.com.

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