



Squeezing the Lemon: Lisa on the Optimal Sales Mindset Webcast

Description

Youâ??ve heard Lisa talk about the importance of [squeezing the lemon](#) but do you truly know how to apply that philosophy to your sales success?

During a recent Optimal Sales Mindset webcast (later featured on the Sales Game Changers podcast), Lisa spoke with host Fred Diamond about the key things everyone in sales should be doing to meet and exceed their goals, the real impact of attitude and motivation on your achievements, and how to squeeze the lemon to get every last bit of juice from everything you do.

Listen now!

To read the transcript from this episode, [click here](#). For more information about the Optimal Sales Mindset webcasts or the Sales Game Changers podcast, visit [SalesGameChangersPodcast.com](#).

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