



## Sales as the Key to Success: Lisa's Interview on the Product Launch Podcast

### Description

On a recent episode of the Product Launch podcast with Sean Boyce, Lisa and Sean talk about sales as the key to success for your product business, including how to tell an effective story, creating your 30-60-90 day game plan, and much more.

**Listen now and learn some tips you can apply for your own success!**

(If the above player is not working, you can listen to this episode by [clicking here](#))

*For more information about the Product Launch podcast or to listen to other episodes, visit [Anchor.fm/product-launch](https://Anchor.fm/product-launch).*

### Category

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