



Selling Power TV: The Secrets to Business Development with Lisa Peskin

Description

BDU's CEO Lisa Peskin loves sharing her secrets for sales and business development success. She recently spoke with Gerhard Gschwandtner for an interview on Selling Power TV on a variety of topics, including what she feels we've gained and lost through technology, the three things sales managers can do to better impact their organization and what you can take away from her success stories.

Watch Lisa's interview now!

[Selling Power](#) is the leading digital magazine for sales managers and sales VPs, dedicated to sharing solutions for sales management. Founder and CEO Gerhard Gschwandtner has interviewed some of the most successful leaders and experts in the industry. He produces a [five-minute video series](#) featuring interviews with top executives.

Category

1. resources

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