



Taking Classes at BDU: Lisa's Interview on the Shareable Podcast

Description

On a recent episode of the [Shareable Podcast](#), BDU's CEO Lisa Peskin spoke with host Jeff Gibbard about all things sales. She shared some inspirational stories from her own career in sales and sales leadership, how to apply her "squeeze the lemon" philosophy, and some of the basic fundamentals needed for success.

Listen now to learn the sales secrets Lisa shared with Jeff and how you can apply them to your own success!

About the Shareable Podcast: Hosted by Jeff Gibbard, the Shareable Podcast is about people and technology. They discuss business, relationships, self-improvement and more. For more information and to listen to other episodes, visit [ShareablePodcast.com](#).

Category

1. Articles and Blogs
2. interviews
3. podcasts
4. resources

Date Created

November 18, 2020

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