



## Lisa Peskin Interview on WNJC 1360 AM

### Description

Our CEO, Lisa Peskin, appeared on WNJC 1360 AM on Thursday, June 23, as part of Brian C. Greenberg's the "Greenberg News Show." Peskin was brought onto Greenberg's show to highlight women who have broken through glass ceilings in their careers and industries. Her growth personally and with Business Development University, through what Greenberg termed "cutting edge" business strategy and savvy, were the focuses, along with a fellow female entrepreneur.

*Greenberg, a CPA, hosts an hour-long program on WNJC that attempts to provide listeners with a "new refreshing and cutting approach to talk radio attracting personalities from all fields both nationally and locally."*

### Category

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**Author**  
admin

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