



## Heather Herrington, Esq. Joins the BDU Team

### Description

Business Development University (BDU) is pleased to announce the addition of Heather Herrington, Esq. to the BDU team as a Professional Services Coach and Trainer.

Prior to working at BDU, Herrington was a practicing attorney for 12 years. She's an avid networker and connector who has held leadership roles on the boards of both industry and non-industry organizations. Throughout her career, she has been mentoring and coaching law students and other attorneys through career choices and business development opportunities.

Heather brings a fresh outlook and a wealth of knowledge to BDU, said Lisa Peskin, CEO and Founder of BDU. Heather's natural inclination for drawing people out, her insight into the value of purposeful networking, and her joy in helping people succeed are all things that make her a valuable asset to BDU.

Previously, Herrington served as the Assistant Litigation Department Chair at a boutique business litigation firm in Philadelphia. She also maximized her exposure and subject matter expertise through a myriad of public speaking engagements. At BDU, as an industry insider, she brings her acute understanding of how to maximize business development strategies while still meeting the demands of the billable hour.

### About Business Development University

Business Development University is a sales and sales management training, coaching and consulting company helping clients significantly drive sales and revenues. For more information about how we can assist you in maximizing your performance and potential, please [contact us](#).

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